

MEDIA RELEASE

NursesHeart in Association with Royal College of Nursing, Australia

Launches

NURSE'S JOEY™ POUCH

**At the Royal College of Nursing Australia's
National Conference in
Alice Springs**

The red heart of Australia is the perfect location to launch the NursesHeart's Nurse's Joey™ Pouch on July 16th at the Convention Centre. As an industry's first, it is attracting the instant attention of nurses, medical staff and patients alike.

SAVES TIME

The Nurse's Joey™ saves the acute medical/surgical nurse up to 60 minutes a day! That's more available time to spend by the patient bedside, or in education, documentation or liaising with the medical and allied health teams without doing overtime!!

SAVES WALKING

Nurses can now forget about tired aches and pains from walking back and forth throughout the day to collect frequently needed medical items.

SAVES IMAGE

Nurses no longer have to fill up pant pockets with hospital items or mix with personal bits and pieces. No more baggy, stretched pockets! Carry online MIMS and other PC applications!

SAVES LIVES

For every Joey™ Pouch sold, NursesHeart will donate \$1 to the Royal Flying Doctor's Service in an effort to encourage a spirit of philanthropy in 2004.



**For more information
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