

Buy your Nurse's Joey™ NOW!

Patent Pending ©2005

Call and place your order with creditcard (VISA, MASTERCARD, BANKCARD) or send a cheque made out to NursesHeart Pty Ltd.

NURSES?

heart

Cost: \$44.00

T: 03 9874 4135

Optional Carry bag: \$5.50

F: 03 9873 4546

Postage/handling: \$4.50

M: 0400 077 891

Mail to: PO Box 156

BLACKBURN SOUTH
VICTORIA 3130

Note: Fits up to 110cm (waist/hip). Larger available on request.

Consulting services

Presentations, workshops and consulting services also available on request(hospital executives, Nursing Practice Councils, Boards, Nurse Managers). Please contact Wendy Miles, Director NursesHeart Pty Ltd.

You could WIN!

Wear your Nurse's Joey™ for 3 weeks or more and then simply fill out an EVALUATION form & you could win a 12 month COUNTRY STYLE subscription! 1 drawn every 100 forms received! (1 form per nurse)

What is Nurse's Joey™?

Former Melbourne nurse, Wendy Miles has developed a handy 16-pocket utility pouch for the acute med/surgical nurse to carry essential implements, instruments and products throughout the working day. The one size fits most pouch (larger available on request), is washable to make sure that it does not pose an infection risk – sits flat across the abdomen & is simply buckled at the waste or hips. For time-constrained nurses the pouch gives quick & easy access to essential frequently used medical items and knowledge (pocket computer and Nurses Diary with 'phrases' assistance in 11 languages) right at the point of care! This minimises the number of time-consuming trips to and from treatment and storerooms consequently increasing the time available to spend by the patient bedside!

www.nursesheart.com

Endorsements

"The Royal College of Nursing, Australia is delighted to be working with NursesHeart to promote a product that has been needed by nurses for so long to increase productivity and reduce tiredness and stress."

Christine Ashley-Coe –Director Professional Services and Projects, Royal College of Nursing, Australia

Cherrie Lowe – Director TendCare

"An innovative idea which can save precious nursing time."

"Hi Wendy...the pouch is fantastic! We all love it... it does save time on your feet...plus the RN's I buddy with are impressed when they say they have to go and get something and I pipe up..." "I've got one!!!!!"

Sarah – 10th Sep 04, Melbourne Uni - Student

"I was very impressed with all the features of the Nurse's Joey™, from the professional look to the infection control principles which you incorporated."

Heather Glynn -Nurse Co-Director, Osborne Park Hospital Program, Department of Health, WA

"I think the Nurse Joey™ is great for work. I don't have to have anything in my pockets, it all fits in my Nurse Joey™. Everyone has commented on what a good idea it is."

Terry - Nurse

"As a first-aider on the Murray Marathon, I find it very handy to have the things I need easily accessible. It holds enough basic equipment to make it a very useful tool."

Jennifer Bennie, RN, First Aider

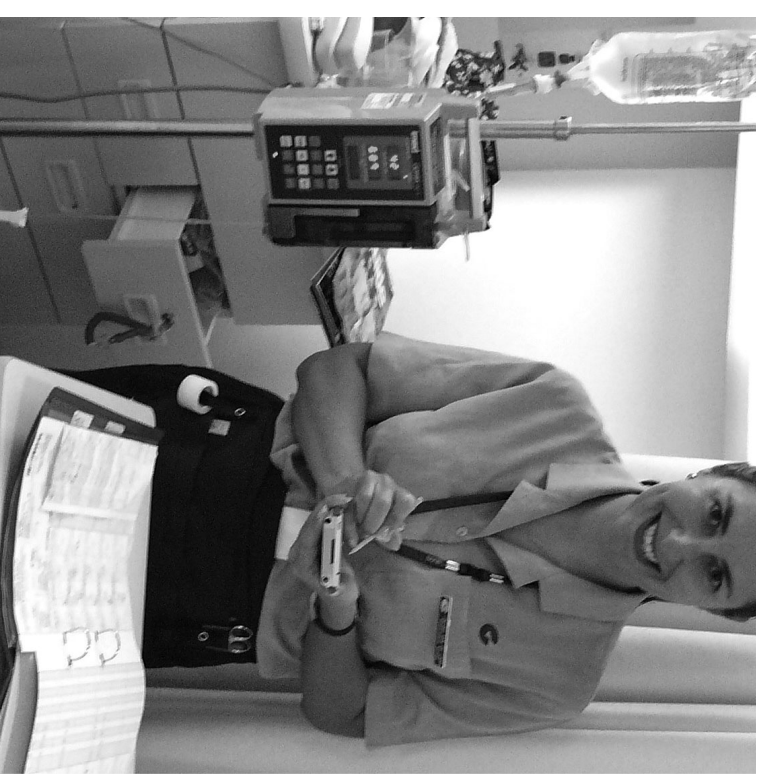
"The use of MIMS on my own pocket computer is changing my relationship with doctors, patients and colleagues. I am definitely learning more at work and gaining time."

Wendy Miles MRCNA, Gen Surgical Nurse



Nurse's Joey™

The Nurse Advantage!



Nurse's Joey™ is a product of

NURSES?

heart

**Keep it Clean!
Keep it Compact!
Keep it Organised!!**

As seen on
the ABC-TV's
"New Inventors!"

Nurse's Joey™ has been designed for the professional nurse who wants to streamline and manage time effectively.

As such, we congratulate you on choosing Nurse's Joey™! We trust that you will wear it well!

Benefits

- ♥ Develop dedicated pockets for your quick, easy, and systematic access to frequently used medical items!
- ♥ Instant location of these items, *at the point of care* will reduce the amount of interruptions in your day and promote organised thinking.
- ♥ Plan! Plan! SStop! Think! Be prepared!
- ♥ Excel in time management! Reduce your *walk-load!*
- ♥ Improve infection control (protect sterile packages in separate pockets) & OH&S issues (remove scissors, pens, tapes from pockets, lanyards and public places)
- ♥ Look and feel professional! Make sure you look and feel good by keeping it clean and compact
- ♥ Consider the use of easy technology to improve level of patient care!

Nurses "Tool up with technology"!!

The good news is that we no longer have to wait for the implementation of new hospital IT infrastructure or for our managers to catch up with technology!!!

We can navigate our own professional change in the way we work! We can make a start and a big difference to our day by considering and using our own pocket computer (Palm or PC)

They're now: -

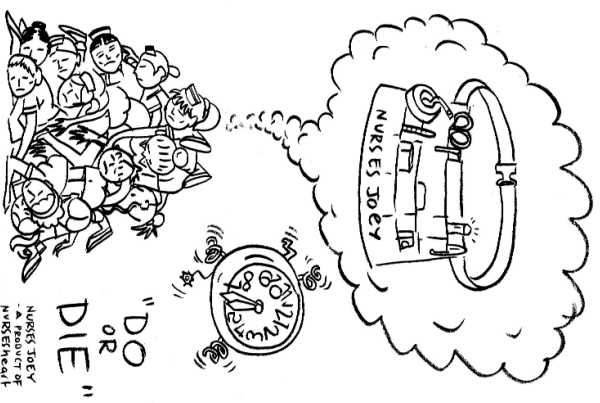
- ♥ **Easyto use**
- ♥ **Available**
- ♥ **Affordable**

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For the nurse who wants to gain the *nurse advantage!*

- ♥ Learn more whilst on the job!
- ♥ Carry software on your own pocket computer kept in the Nurse's Joey™ and deliver healthcare (items and knowledge) to the point of care!
 - ♥ In a timely fashion!
 - ♥ Without interrupting your workflow!
 - ♥ To increase your focus!
- ♥ Software such as MIMS on your pocket computer gives you the ability to answer your patients questions without walking away to find out!
- ♥ Reduces the risk of medication errors!
- ♥ Gives access to immediate answers *at the point of enquiry* which is where and when you need it!

Register your interest in finding out more about using your own simple pocket computer. Send an email to NURSESJOEY@nursesheart.com.



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Please DO...

- ♥ Wear it with style!
- ♥ Remove hospital items daily
- ♥ Self maintain personal items
- ♥ Wash regularly, as per instructions and according to hospital policy for uniforms
- ♥ Wear it flat across the abdomen. You choose whether to wear it around the waist or hips
- ♥ Tuck in the excess waistband at the side (OH&S)
- ♥ Swing to the back when unable to avoid contact with the bed
- ♥ Do NOT in psychiatric care
- ♥ Use with caution in infectious areas.

Please DO NOT...

- ♥ Wear Nurse's Joey™ on your side
- ♥ Stuff it full
- ♥ Fail to wash it!
- ♥ Leave the belt flapping in the wind
- ♥ Rummage through it
- ♥ Leave hospital property in the pockets
- ♥ Display sharp objects such as scissors/artery forceps if nursing the confused, demented, aggressive or psychiatric patients
- ♥ Carry bulky or heavy weight items in it
- ♥ Wear it in the car
- ♥ Use in psychiatry
- ♥ Touch with contaminated hands
- ♥ Lean Nurse's Joey™ against the bed.

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